

**HARD**

**TOUGH MEN & WOMEN**

**TOUGH**

**& STORIES ABOUT SOROTO MACHINERY**

**WORK**

**SOROTO**





# “I NEVER TAKE A DAY OFF AND I DON’T EVEN NEED A LUNCH BREAK!”

I’M A **SOROTO® FORCED ACTION MIXER**, and I’m designed in cooperation with the people who use me. So, my fathers and mothers are masoners, tilers and contractors. That’s the primarily reason for my efficiency, sustainability and flexibility.

I work hard every day, have no breaks or days off, and still I live to be more than 20 years old.

I’m slim so it’s no problem for me to get around inside buldings. Even though I’m slim, I can still contain 100L of your mix in the 100L SoRoTo Forced Action mixer.

I will not hold you up as I’m among the fastest to prepare a full mix, but I will hold your bracket and your bucket for you. My arms are among my finest parts as they are crucial for a complete mixing capacity. Despite that I will let them off for you with no complaints or tools necessary.

I’m ergonomic. I can be raised with my telescopic legs, so that the working position is perfect for you and your truck loading. On the other hand, I don’t weigh that much, so you can easily move me around.

Just to be totally clear, you don’t need to handle me with care.

# 20

IS THE MINIMUM  
NUMBER OF YEARS  
I WILL WORK DEVOTED  
FOR YOU

# 12

I LIVE UP TO THE UN’S  
GOAL 12 ON RESPONSIBLE  
CONSUMPTION AND  
PRODUCTION

# 0

IS THE NUMBER  
OF LUNCHES  
I NEED



CONTAINER  
70237675

12-223



# “AT WORK I’M ALWAYS CLEAN AND ON A ROLL”

**HI! I’M THE SOROTO® BELT CONVEYOR.** My work is always on a roll, even though I’m not designed with rollers but with modular plates. I’m unique because I’m available in different sizes from 2 to 8 meters.

You can get multiple versions of me so you can put us together for an even longer range. I was brought up to try to fit the needs, so if you want it I can change my speed and even the direction.

When combining versions of me you can really cut corners with me on the job. Even though I’m up to 8 meters long, I’m still one of the lightest in my class. It actually only takes one person to move me.

I’m never very dirty because I can clean myself. When I roll one way, I transport for you, and when I roll the other way, I face downwards, and clean myself.

# 2

TWO METERS,  
THEN I WON’T GET  
ANY SMALLER

# 8

MY MAXIMUM LENGTH  
AND YOU CAN ADD  
OTHER CONVEYORS IF YOU  
NEED ME TO BE BIGGER

# 0

THE NUMBER OF DAYS  
WHERE I’M NOT  
ON A ROLL





# BEST COLLEAGUES



“It just gets more satisfying when SoRoTo is with us on location.”  
Caroline Mumm Møntergaard,  
**BYGALT ENTREPRISE**



## “I DON’T NEED A FANCY BAR TO DO THE PERFECT MIX”

**I’M THE SOROTO® ELECTRIC MIXER.** I do the perfect mix even though I never go to a bar. I’m much more used to hanging out with skilled craftsmen on construction sites and workplaces, and I must admit that it is the perfect environment for me.

I take my time getting started in the morning, because of my Slow Start feature, but once I am up and running, my Autodrive function ensures that we can keep working at the same pace all day.

I am longer than other Electric Mixers. We all know that longer is not always better, but my tall design ensures for a straighter and more ergonomic posture, when you work with me.

It is important for me to stay active to keep my lean figure, as I was designed to fit the rough and tough people that use me every day, and my low weight makes me more user-friendly and less straining.

However slender doesn’t mean scrawny. I come with a strong motor and are available in three different sizes: 850W, 1220W and 1300W, so there is always a size of me that can match your purpose. Whether the texture of your material is thin, medium or heavy, I am always up for the task.

# 1220

1220W IS THE VERSION  
OF ME FOR MORE  
REGULAR USE

# 850

850W IS THE VERSION OF  
ME YOU USE WITH THIN  
FLOWING MATERIALS

# 1300

1300W IS THE STRONGEST  
VERSION OF ME FOR  
VARIOUS TASKS



**FROM A T**



**TO BE DONE**







## IT'S ALL ABOUT TRUST

It's all about trust. It is about developing and producing products that last for daily use. Day after day. Year after year.

About producing in a responsible way. Therefore, most parts of our products can be replaced. So you don't need a new machine if a single part wears out.

We do our very best every day so that all our products can make your work both more efficient and more ergonomic.

It is a huge responsibility that we live up to every single day, and we have done so since the beginning in 1986.

Our attitude is that hard work pays off.

That is why we say HARD WORKING SINCE 1986.

# 1


ALL THE DEPARTMENTS  
OF SOROTO ARE  
GATHERED IN ONE  
LOCATION IN COPENHAGEN

# 11

THE ROAD NUMBER ON  
FABRIKSPARKEN FROM  
WHERE OUR PRODUCTS ARE  
DAILY DISPATCHED

# 50

OUR MACHINES ARE  
HARD WORKING IN MORE  
THAN 50 COUNTRIES



“You can’t be selling lots of these machines,  
they are inexhaustible...”

Dan Kristensen, INDEPENDENT MASON

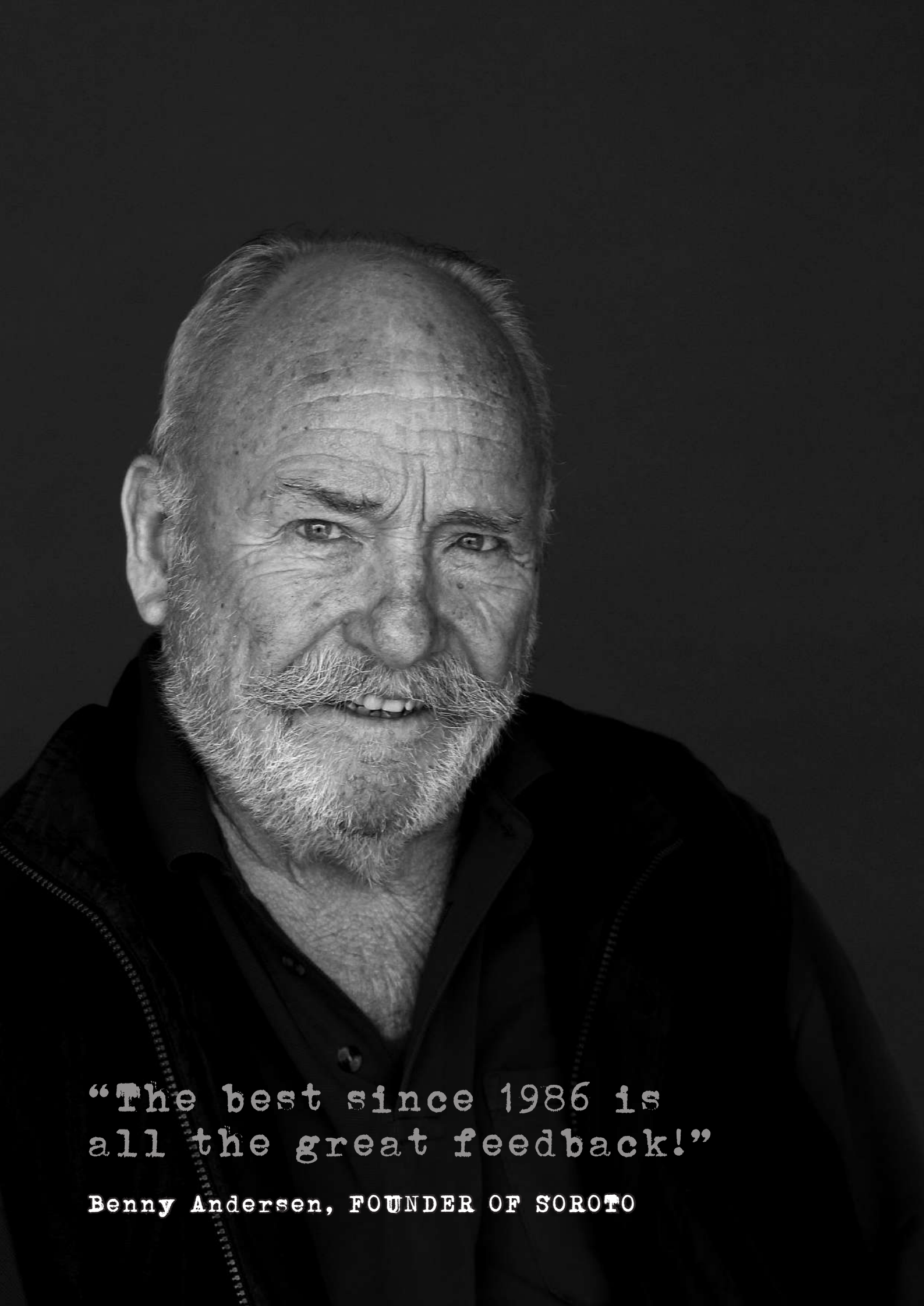
# THE WALL



**OF FAME**



**SOROTO**  
NEED WORKING SINCE 1986



**“The best since 1986 is  
all the great feedback!”**

**Benny Andersen, FOUNDER OF SOROTO**



## HARD WORKING SINCE 1986

Bricklayer Benny Andersen decided to construct a mixer that he and his colleagues needed. One for indoor tiling, flooring, concrete renovation and regular masonry.

The mixer had to be handy; easy to take up-stairs and through doors. And it had to be able to be powered by a regular domestic output.

The forced action mixers that existed in those days were all big, difficult to handle and ran on 3-phased current - and the quality of the mix left much to be desired.

The first forced action mixer saw the light of day in 1986 and the rest is history.

In 1993 SoRoTo® introduced new lightweight Belt Conveyors to the market, and it has been rolling ever since.

# 4

THE FIRST DEVELOPED FORCED ACTION MIXER COULD BE TRANSPORTED TO THE 4TH FLOOR BY ONE MAN

# 40

THE FIRST DEVELOPED FORCED ACTION MIXER COULD HOLD 40 LITERS

# 300

TODAY THE 300 LITERS IS THE LARGEST FORCED ACTION MIXER IN OUR WIDE RANGE



**IT'S ALL ABOUT GET**



**GETTING THE JOB DONE**



**BETTER**



TOGETHER



THANK YOU  
FOR MAKING  
US A PART OF  
SOMETHING  
GREAT

**SOROTO**<sup>®</sup>

HARD WORKING SINCE 1986

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